

ILS ASIA PACIFIC
REGIONAL DEVELOPMENT
PLAN 2016-2020



PRESIDENT'S REPORT

Asia-Pacific, with over 4.5 billion people in 2016, is home to nearly 60 per cent of the world's population. It is a diverse region, with seven of the world's ten most populous countries, and also some of the world's smallest island nations in the Pacific.

The estimated number of drowning deaths in the Asia-Pacific Region according to the WHO 2014 Global Report on Drowning is more than 200,000 (Appendix 2) or approximately 54%.

This Regional Development Plan 2016 to 2020 for the Asia-Pacific Region of the International Life Saving Federation (ILS) has been developed by the Regional Board in consultation with the ILS members; including those of long standing and also those that are relatively new and emerging lifesaving organisations.

This Regional Development Plan 2016 to 2020 is critical to building on the progress of ILS members; both individually and collectively. The ILS and its members across the Region are working on a range of interventions to reduce drowning. However, the ILS Asia-Pacific Region recognises that to arrest and address the high number of drowning deaths and injuries across the vast Region will take considerable effort that can only be achieved through effective collaborations with governments, international NGOs and consortia to create and maintain momentum.

During this term the Region will foster a coordinated approach by Members supporting each other to grow their individual and collective organisational capacity. The Region will also aim to increase the number of Members through a targeted approach while making a concerted effort to retain all existing Members.

The Region is also excited by the hosting of the 2018 Lifesaving World Championships within the Asia-Pacific Region and looks forward to liaising with Hosts the Surf Life Saving South Australia to deliver a successful event in Adelaide in November-December 2018. To complement the Championships the Region will organise professional development programmes to develop lifesaving sport athletes, officials, coaches and event managers.

This Plan, which has been developed in consideration of what is seen as realistic given the available resources of the ILS members across the Region, is very much the Region's response to drowning prevention by the collective of ILS Members. We will all need to work together to achieve a sustainable reduction in drowning across the Region and the world.

Finally, and importantly I wish to extend my appreciation to the ILS Regional Members who participated in the strategic planning workshop held in Tokyo, Japan in June 2016 that forged the foundations of this Plan.

Norman Farmer ESM
Regional President



INTRODUCTION

The WHO 2014 Global Report on Drowning identifies Regional drowning rates in low and middle income countries are up to 3.4 times greater than those in high-income countries with the Asia Pacific Region being one of the most affected.

The ILS Asia-Pacific Region has a long tradition of development cooperation among members in the region.

This development cooperation has resulted in increased membership, several shared events and activities, and specific development exchanges between members.

This ILS Asia Pacific Regional Plan 2016 to 2020 builds on previous plans and regional activities, sets out the development plan for the period 2016-2020 and seeks to move the region forward in the key areas of:

- Member Development
- Sport Development
- Drowning Prevention

Asia-Pacific Regional Membership

The ILS Membership of the Asia Pacific Region as at December 2016 is as follows:

FULL MEMBERS

Australia - Surf
Australia - Royal
Bangladesh
China
Chinese Taipei
Fiji
Hong Kong
India
Indonesia
Iran
Japan
Jordan
Malaysia
New Zealand - Surf
Singapore
Sri Lanka
Pakistan (PALS)
Philippines
Qatar
Saudi Arabia
South Korea (KLA)
Thailand
United Arab Emirates

ASSOCIATE MEMBERS

Palestine
South Korea (LSK)
AUSTSWIM (Australia)
Thailand – Phuket

CORRESPONDING MEMBERS

Kuwait Lifesaving
YMCA – Australia
Royal Life Saving Bahrain

SWOT ANALYSIS

The regional planning meeting in mid-2016 conducted a SWOT analysis as the basis for planning discussions. Extracts from that analysis are below:

STRENGTHS

- Similar issues being experienced by Nations and Members in the region
- Strong members, history and skills across regional membership
- History of supportive relationships and networks across Members in the region
- Large and young populations
- Increasing GDP and GDP per capita in many nations
- Good track record of drowning prevention research, policy and practice

OPPORTUNITIES

- Both advanced and developing Members, Nations in the region
- Blank canvas, low starting point for regional development
- High rates of drowning mean high opportunity to make a difference
- Growth in tourism and recreational developments
- Collaboration with other water related groups
- Collaboration with development agencies e.g. JICA
- Engage with UN Disaster Agenda in the region

WEAKNESSES

- Cultural diversity
- Lack of education (Lifesaving/Water Safety) in communities
- Limited capacity for regional activities
- Lack of financial resources
- Limited number of regional forums

THREATS

- Impacts of disasters and climate change on nations, communities in the region
- Duplication of unsuitable models
- Outside interference, from other organisations, individuals

THREE PRIORITY AREAS

PRIORITY AREA 1 - MEMBER DEVELOPMENT

The ILS Asia-Pacific Members describe this area of the regional plan as a coordinated approach to supporting each other to grow organisational capacity and the skills of their membership, as well as taking a targeted approach to developing new members in the region.

ACTION	RATIONALE	TASKS	TIMEFRAMES
1) Establish Regional Member Advisory Group	a. To encourage sharing, communication and guide development	The Regional Board to take a lead role and act as the Regional Member Advisory Group.	Ongoing
2) Conduct an annual regional conference, workshop	b. To meet and share across the region	i. Workshop to be held at WCDP 2017	October 2017
		ii. Workshop to be held in mid-2018 in conjunction with a 'technical workshop'.	June 2018
		iii. Workshop to be held at WCDP 2019	October 2019
		iv. Workshop to be held in mid-2020 in conjunction with a 'technical workshop'	June 2020
3) Develop and Implement a new Member development system for both new and existing Members.	c. To develop new members	i. Identify and guide new member applications to increase the number of ILS Members by 2 in each category.	Ongoing
		ii. Liaise with the ILS Membership Committee on reviewing the membership applications.	Ongoing
	d. To transition existing members to full membership	Encourage and guide those members demonstrating growth and capacity for Full Membership.	Ongoing
	e. To retain existing members.	Regularly communicate with existing members to identify strengths and weaknesses and support those at risk of defaulting.	6 monthly

How we will know we succeeded:

- Annual regional conferences/workshops will have been conducted & evaluated
- New Member development system will have been developed and implemented
- Regional Advisory Group will be formed, and will be engaged in the process of supporting member development

PRIORITY AREA 2 - SPORT DEVELOPMENT

The ILS Asia-Pacific Members describe this area of the regional plan as a coordinated approach to working together to develop lifesaving sport athletes, officials and event managers, increasing the number and quality of sport development opportunities by linking to existing events, running workshops and engaging in the Lifesaving World Championships in our region.

ACTION	RATIONALE	TASKS	TIMEFRAMES
1) Conduct a Biennial Regional Workshop for Sport Education and Development	a. To include a regional coaches forum	i. Conduct a Surf Lifesaving Coaching Workshop for a minimum of 9 members in Phuket in December 2016 funded by ARISF grant.	December 2016 (completed)
	b. To include upskilling of officials	ii. Conduct a Pool Lifesaving Coaching Workshop for a minimum of 9 members during 2017.	In conjunction with an in-country competition
		iii. Conduct a Lifesaving Sport Development Workshop for at least 8 members in Adelaide in November 2018 with funding from IOC-ARISF	Initial target in conjunction with LWC 2018 Adelaide.
		iv. Conduct a general workshop on Sport Education and Development in 2019	Mid-2019
2) Encourage Members to open and promote access to national competition by neighbouring nations	c. To increase competition opportunities	i. Develop and promote a calendar of events	June 2017; Updated Quarterly
	d. To promote sharing	ii. Promote participation in the national and regional championships offered by Members	Ongoing
	e. Support the inclusion of lifesaving events in multi-sport regional games.	iii. Support the inclusion of lifesaving events in the first Asia Pacific Masters Games 2018 in Penang	September 2018
3) Foster Athletes to deliver drowning prevention programs, use profile athletes for officials	f. To promote the value of sport	i. Promote lifesaving sporting events through a Regional Newsletter and on social media.	From late 2017
	g. To build volunteering pathways for athletes	ii. Develop a model volunteer pathway for athletes and share with all Regional Members.	2019
4) Seek funding to support sport development activities	h. To raise funds to expand activity in this area	i. Establish commitment from LWC2018 organisers	2018
		ii. Confirm ARISF funding for 2018	2017
		iii. Seek in-kind support from Members to support participation and also in hosting events.	At each event as per calendar

How we will know we succeeded:

- Surf and Pool Lifesaving Coaching Workshops conducted with a minimum of 9 Members represented at each.
- Calendar of Events in place, regularly updated and available on social media.
- A model volunteer pathway for athletes developed and promoted within the Region.

PRIORITY AREA 3 - DROWNING PREVENTION

The ILS Asia-Pacific Members describe this area of the regional plan as a coordinated approach to promoting lifesaving and drowning prevention across the region in areas of greatest need, including in nations without members, and in alignment to ILS Rescue Policies and the WHO Global Report on Drowning.

ACTION	RATIONALE	TASKS	TIMEFRAMES
1) Implement a regional approach to advocacy	a. To communicate support for the WHO Global Report on Drowning recommendations in the region	i. Ensure all members are aware of the 2014 WHO report and have access to an electronic copy.	2017
		ii. Share case studies on how different sections of the report are being used by members.	2018
	b. To advocate with members on drowning prevention issues	iii. Promote the new WHO Report 'companion manual' when it is released in 2017.	2017
	c. To support, communicate, promote member approaches and case studies	iv. Develop and disseminate a sample drowning prevention advocacy guide/plan.	2019
2) Promote National Water Safety Plan Development	d. To conduct regional forums to share and learn from each other	i. Identify which countries need assistance and/or guidance in developing National Plans	2017
		ii. Conduct a Regional Forum in 2018 on developing National Plans and also organisational development plans	Mid-2018
	e. To develop and support member skills in areas including data analysis	iii. Collect case studies on collecting, collating, analysing and using drowning data.	2017-2018
		iv. Conduct a workshop using case studies from ILS Members in collecting, collating, analysing and using data in particular drowning data.	2019
3) Develop and implement a regional approach to drowning prevention and disaster	f. To better understand how the work of Regional Members can proactively and collectively contribute to drowning prevention and disasters.	i. Identify members with current engagement in national disaster risk reduction or disaster management plans	2017
		ii. Conduct drowning and disaster regional forum	2019

How we will know we succeeded:

- Having a greater understanding of the burden of drowning and effective interventions.
- Having a better understanding the development needs of the Members of the Region.
- Having a record of which countries have (or do not have) National Water Safety Plans.

Administration

- The Regional Constitution will be reviewed prior to the 2020 Regional elections, to ensure it guides the work of the Region while being consistent with the requirements of the ILS Constitution and By-laws.
- Conduct a Regional General Assembly in mid-2020 to review and update the Regional Plan and to elect the Regional Board for 2020 to 2024.
- Encouraging ILS members to provide information on their developments, achievements and also challenges.
- Create and distribute a 6-monthly electronic newsletter.

GLOBAL REPORT ON DROWNING

KEY FACTS

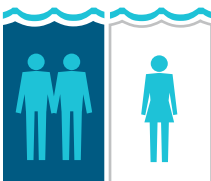
372 000
people die
from drowning
EVERY YEAR



OVER HALF
of all drowning
deaths are among
those aged
UNDER 25
YEARS



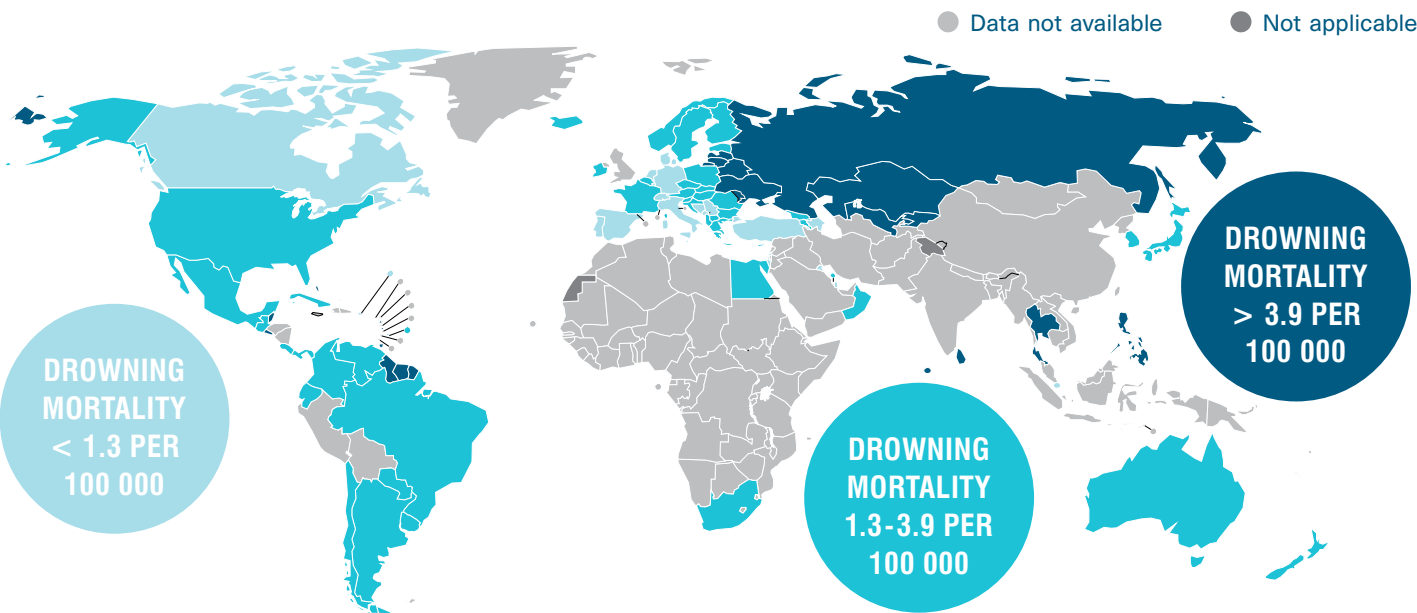
MALES
ARE TWICE
AS LIKELY
to drown
as females



Drowning is
one of the
10 LEADING
CAUSES OF
DEATH
for people aged
1-24 years



DROWNING RATES



A LEADING KILLER OF CHILDREN

Number of deaths for children under 15 years

TUBERCULOSIS	69 648
MEASLES	125 813
DROWNING	140 219
HIV	199 071
MENINGITIS	217 580



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